

Website Design

Website Design Outsourcing | Website Redesign Outsourcing | Website Maintenance Outsourcing | Web Application Development Outsourcing | Web Portals Outsourcing | E-commerce Solution Outsourcing | CMS Outsourcing | Content Writing Outsourcing | SEO Outsourcing

In today's competitive world companies large and small need a website. Whether you are a large real estate firm, a medium sized manufacturing unit, a small business run from home, or perhaps considering setting up a small business, a website will bring new clients to your small business and give you the opportunity to attract new clients and new business opportunities.

It is important that any website design gives prospective clients the right impression of your company and presents your company as a professional, competent business. To do this your website must convey such an image and will only do so if it is professionally designed itself. We keep in mind these aspects and build websites aligned to it.

CompuBrain™ is a one step solution to your web requirements and offers a complete package at competitive prices. From the initial process of taking inputs from clients, planning on the basis of such inputs to final implementation and testing – all are done using latest web designing techniques and skills.

CompuBrain™ is well known for its clarity in its design style, which is backed up with an easy and free flowing content and latest technical know-how. Regardless of creating web sites that are attractive, appealing and more communicative, we design websites which are search engine friendly too.

Our Web Designing Solution includes:

Website Redesigning – If your existing website is looking a bit tired and out of date or no longer working the way you want it to, or if you perhaps want to upgrade it with some new features, CompuBrain™ can help. We would redesign your website in a more effective and efficient manner to start getting the results you desire from your website.

Website Maintenance – Website maintenance is very important for any website whether it is small or large. After a website is designed and

developed successfully, it has to be kept updated over a period of time by way of changing content, adding additional features and modules in the website, etc so that the visitors have a reason to visit your site again. That's where CompuBrain™ comes in – our Website Maintenance provides expert solution for regular maintenance, up gradation, and much more.

Web Portal Development – Portals are browser-based applications that enable activities including connecting business processes within the business and across the supply chain by unifying access to structured and unstructured data, integrating applications to support the business processes as well as effectively integrating back-office applications and providing access to real-time, current and consistent information.

CompuBrain™ assists companies of all sizes in designing and developing the portal; whether a B2B or B2C arrangement and underlying infrastructure that will make your customer interactions more effective and, in turn, increase your company's revenues.

Web Application Development – At CompuBrain™, we develop complete, creative and secure web applications for our vast client base specific to their business needs. We study and analyze the client's business model to understand the exact requirements so as to provide specialized web application development services. Our vast experience and project methodology enables us to identify the complex business logic and deliver quality and customized web application development services with web based ERP and web based accounting applications to name a few applications that we proudly claim our expertise in.

Ecommerce Website Design – An ecommerce website is a great vehicle for making extra money for your business and has the advantage of being open 24 hours, 365 days a year and reaching a worldwide audience. An E-Commerce website is your online store which can be accessed by your target audience at any time. CompuBrain™ offers superior ecommerce solutions specially designed to meet our client's requirements enabling them to sell their products/services/events online using custom built shopping cart based website or integrate a shopping cart with their existing site.

CMS (Content Management System) Website Design – CompuBrain™ can provide you with custom Content Management System solutions that are highly sophisticated in design and still very easy to use. The CMS comprises of various modules that we have built over the years like News Module, Events Module, Subscription Module, Picture Management Module, File Management Module etc. All our Content Management

Solutions are completely customizable and can be tailor made to suit any specific requirement.

Content Writing –Content writing is a vital part of the communications. Content writing ensures that your website has a professional image. Web site content formulation is a serious activity that helps you interact and articulate your thoughts to your prospective customer on the dynamic entity called World Wide Web. CompuBrainTM's Content writing ensures that your website portrays a professional image.

SEO (Search Engine Optimization) – Website is insignificant if internet users cannot find the very existence of it. Our expert web designers in coordination with SEO Gurus give special attention to make clients' websites search engine friendly and easy to market. Also included in the process is the analysis of our clients' competitors and building of strategies accordingly. Once the traffic starts coming to your website, we are sure that our design and a strong Search Engine Optimization will make them discover your website above others, make the visitors stay on your website, revisit it and subsequently generate revenues for your business.

Flash Web site Development – CompuBrainTM offers Flash Web Development service to give an aesthetic feel to the websites which are impressive, affordable and stands out in the crowd. Flash Web Development plays a very crucial part in creating impressive designing interface for your business. When a Flash based Website is designed at CompuBrainTM, the design team considers business concept, marketing and the right color combination for creating exciting layouts and easy to navigate pages for user comfort. All these factors make the site look effective, functional, and interactive which attracts visitors for repetitive clicks thus increasing probability of business through the site.

While creating the flash web sites we ensure better returns on investments, lowering the cost and build an interactive relationship with customers and business associates. Our Flash Web Development services are customized to client's requirements as well gives a very professional look presenting client's organization in the best possible manner.

Logo Designing – The logo is the first and the foremost identity mark of an organization or a firm. Just the look at it by the viewer can tell their minds what that organization portrays. We at CompuBrainTM follow this philosophy to design logos for our clients which not only gives a corporate image but also becomes an imprint on a viewer's mind and depicts the entire ideology of our client's organization.

FLASH BANNER –A brief introduction of an organization’s activities and contact details, their presence and values, recent or regular updates can be displayed on Flash Banner. Just like the physical banner outside any outlet or establishment Flash Banners can be put on a website and display the information which needs to be shown right away when a web user visits a website. CompuBrain™ designs Flash Banners for its clients that are a mixture of direct and straightforward message that is to be communicated along with elements of corporate identity and branding.

FLASH ADS –Internet advertising is getting popular and is one of the best and fastest ways of reaching the consumer base which is getting more and more internet savvy. Flash Banners designed for our client’s websites can be put up as ads on popular websites like Yahoo, Google, MSN which receive massive number of hits daily. CompuBrain™ with its expertise in Flash Ads design deploys a carefully thought concept and layout which will not only connect our client with its customers but also will spread the awareness about our clients which is one of the main purposes of advertising.

Web Hosting – If you want to build a web site, you need server space to store your files and bandwidth to access your site. We offer web hosting to make the creation and implementation of the web site smoother.

Domain Registration - you@yourname.com can be a very effective way to give your electronic mailing address. This in turn helps building a strong brand recall everytime a contact mails you. Domain name similar to the organization nomenclature is the usual trend.

CompuBrain™ will be more than happy to suggest domain names that will help not only in building another aspect of brand identity but also be easily discoverable on the search engines on the World Wide Web.

Corporate Identity/Branding – CompuBrain™ works hard in building and strengthening your brand on the Internet. A brand we understand cannot be build in a day and takes a long time before a user can really relate to the brand and its unique characteristics. However, our design team can create your web site that attracts the visitor in the first look and gives a lasting impression in their sub conscious mind. This would attract a visitor to revisit our clients’ website and develops the Brand in a subtle manner. We totally understand the power of branding and hence put all our efforts and creativeness to build the right image for your company.